



# Vote Match Europe 2009



Central Findings of the Online-Survey



## Design

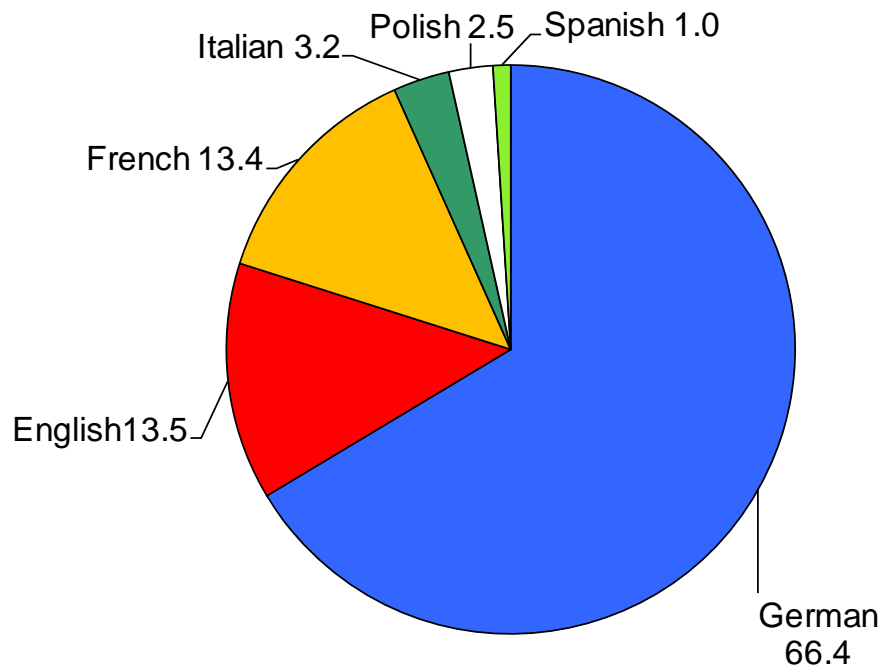
- ▶ **Intercept-Survey (on site, layer screen)**
- ▶ **Survey period: 8/5/2009 – 7/6/2009**
- ▶ **Invited: 29,057**
- ▶ **Interviews, completed: 6,538**
- ▶ **Interviewees entitled to vote: 6,262**
- ▶ **Language versions:  
English, French, German, Italian, Polish, Spanish**

Survey design and analysis:  
VAA Research / Wahl-O-Mat Research  
Heinrich-Heine-University Düsseldorf



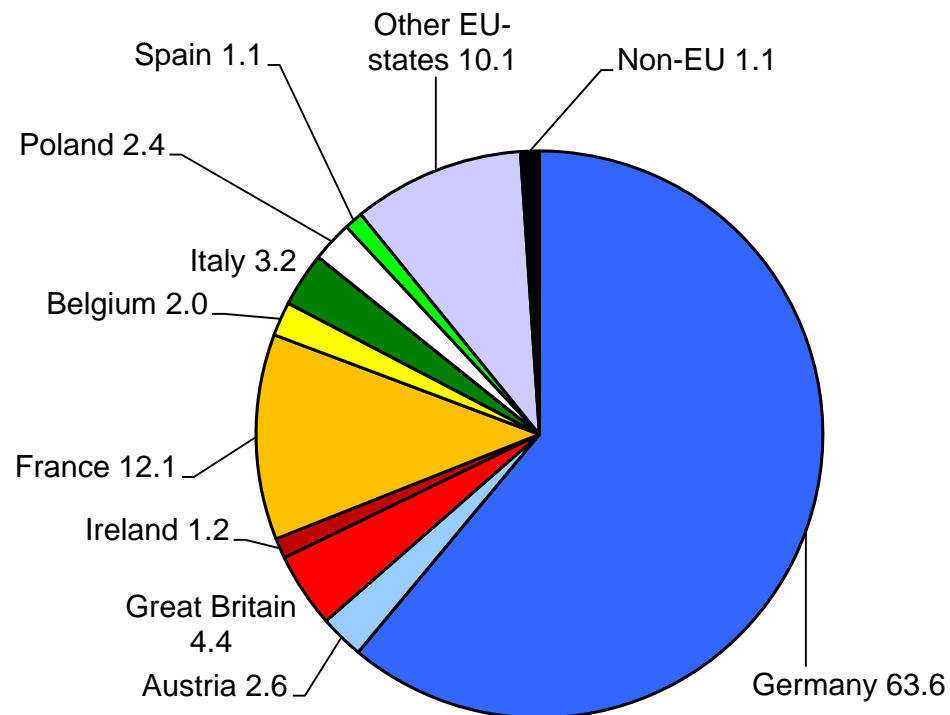
### Language version and country of origin

**Language Version**



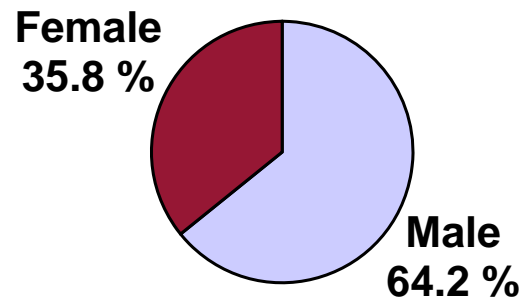
n = 6,538

**Country of origin**

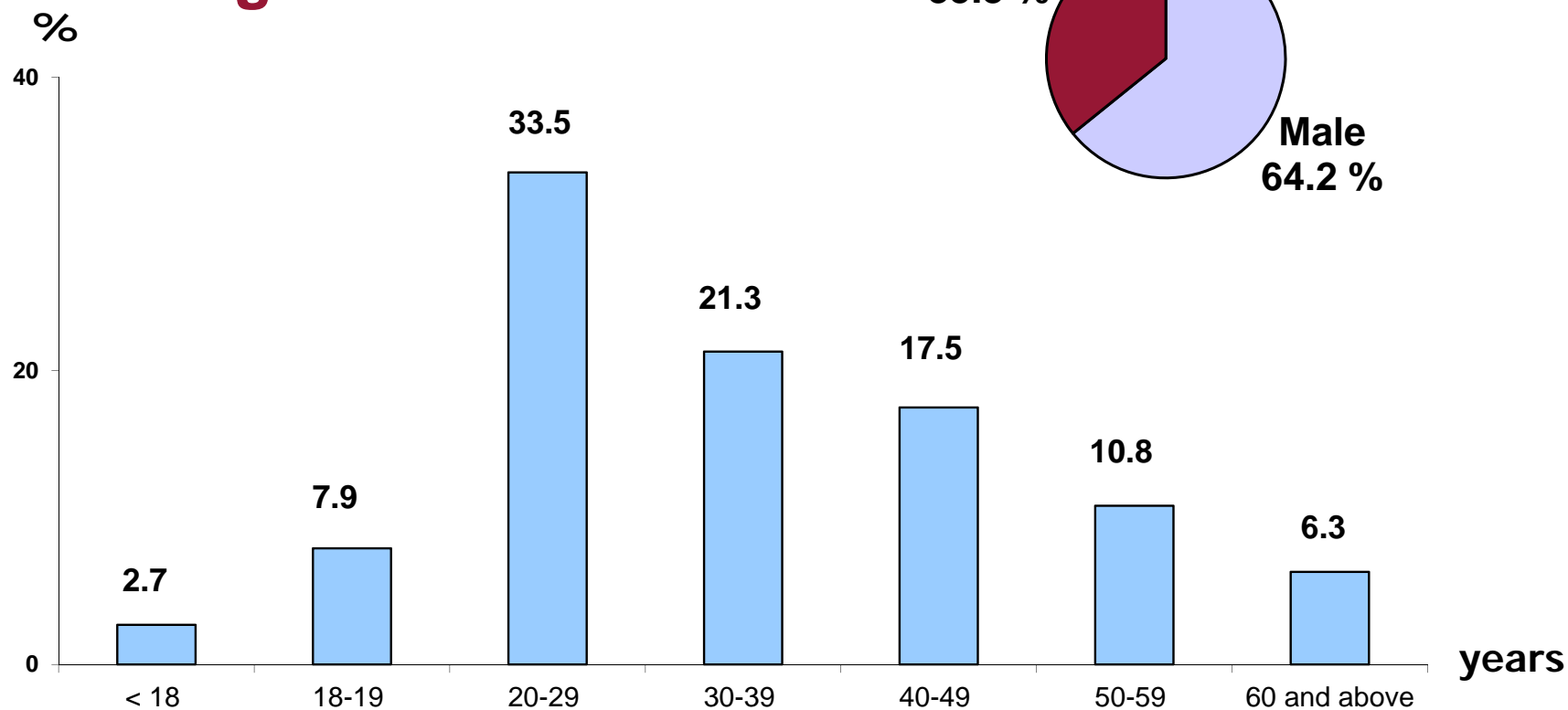




## Gender distribution



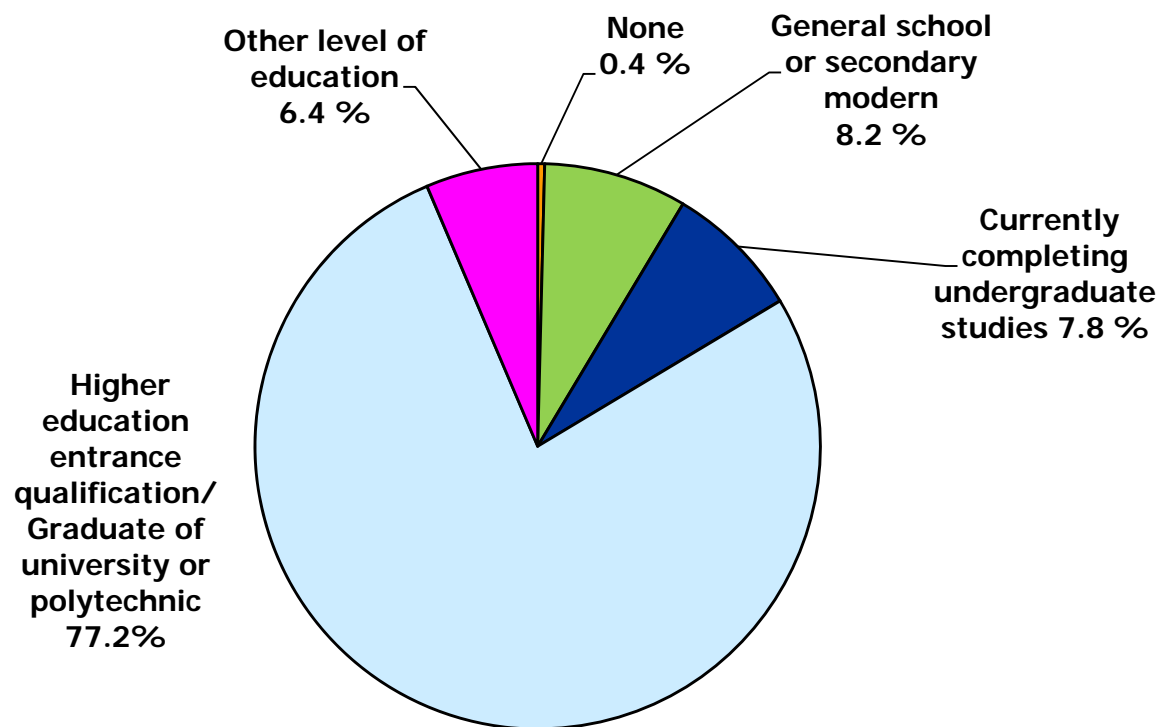
## Age distribution



n = 6,538



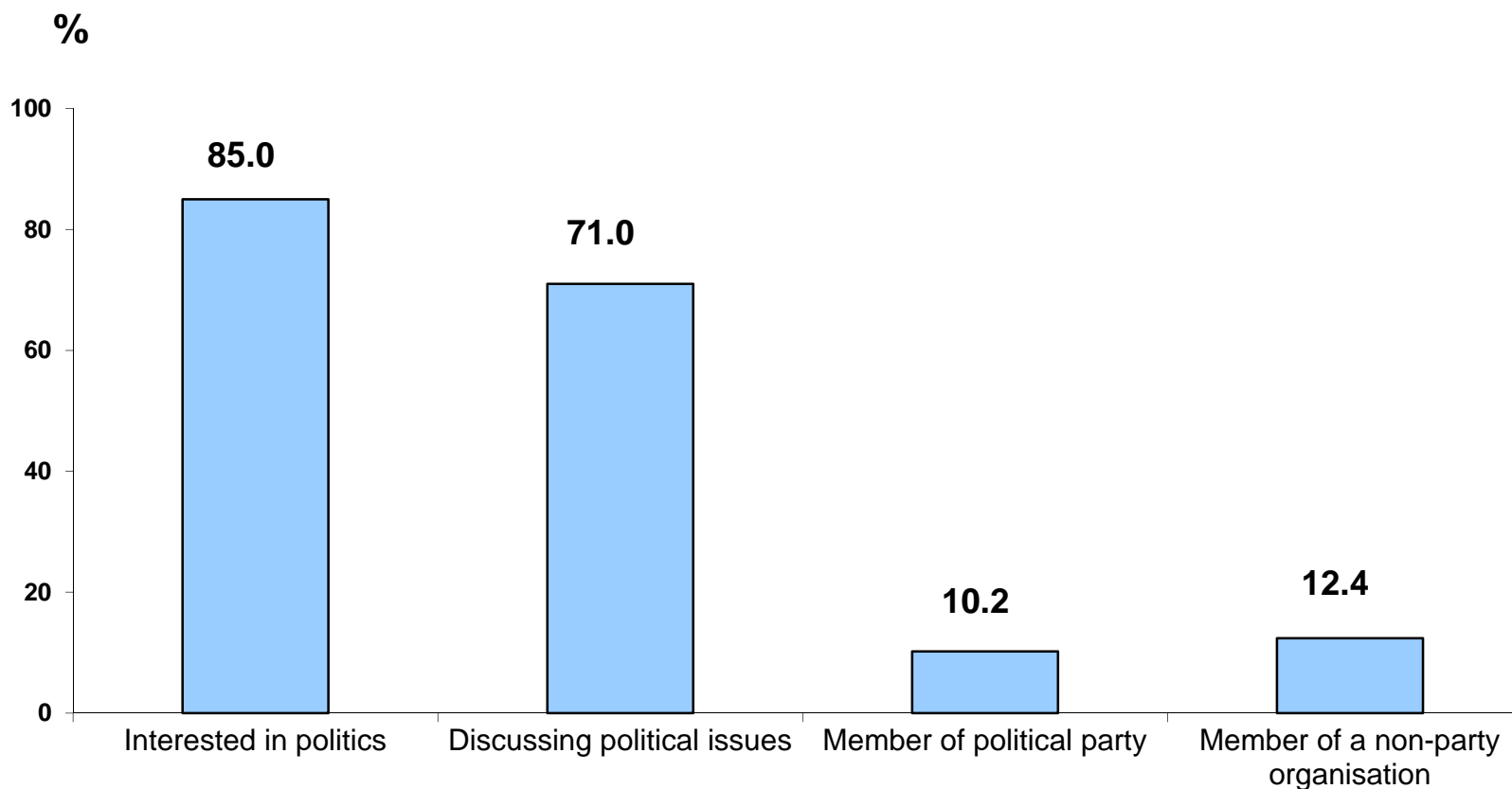
### Highest level of education



n = 6,538



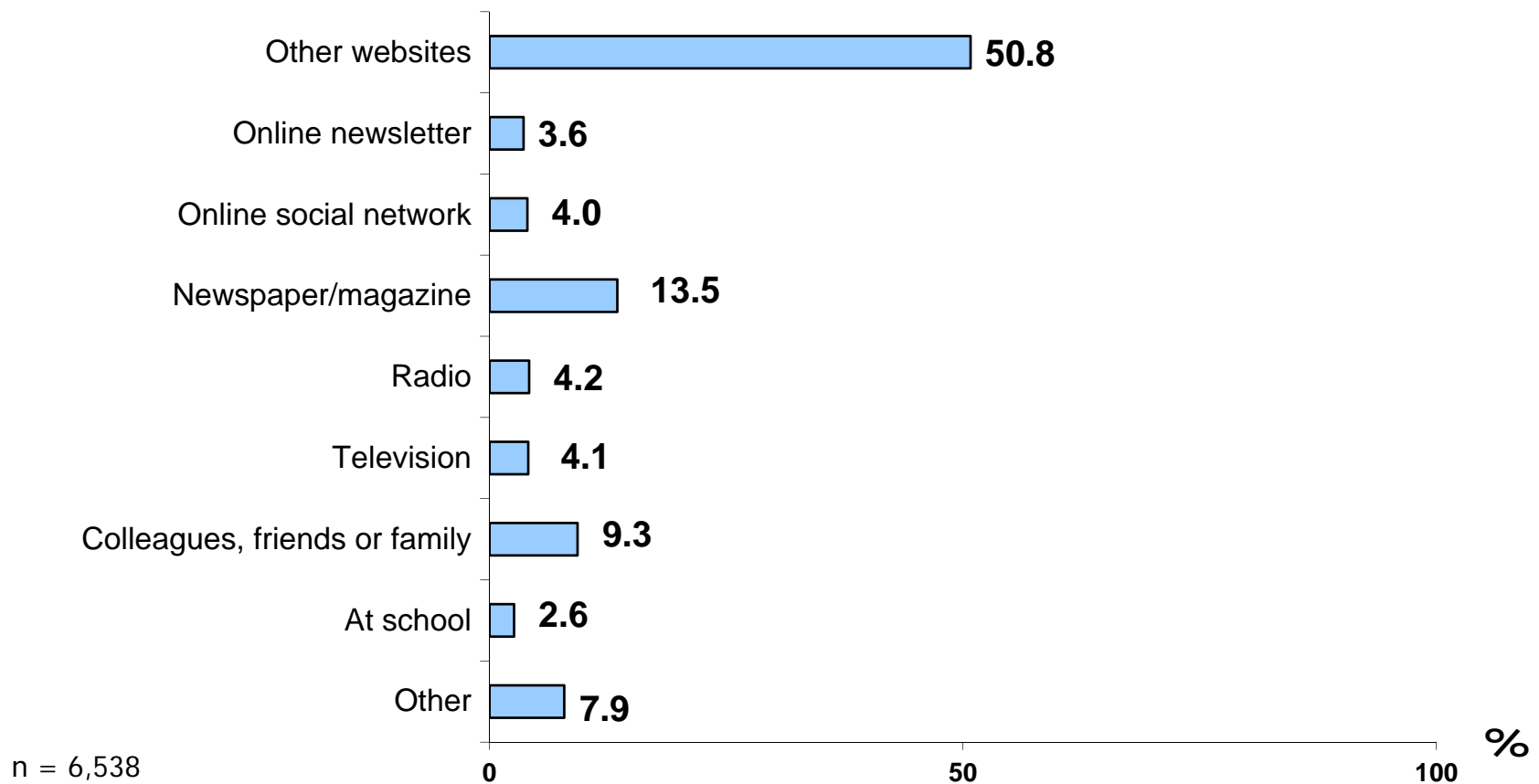
## Political interest and participation



n = 6,538, multiple answers possible

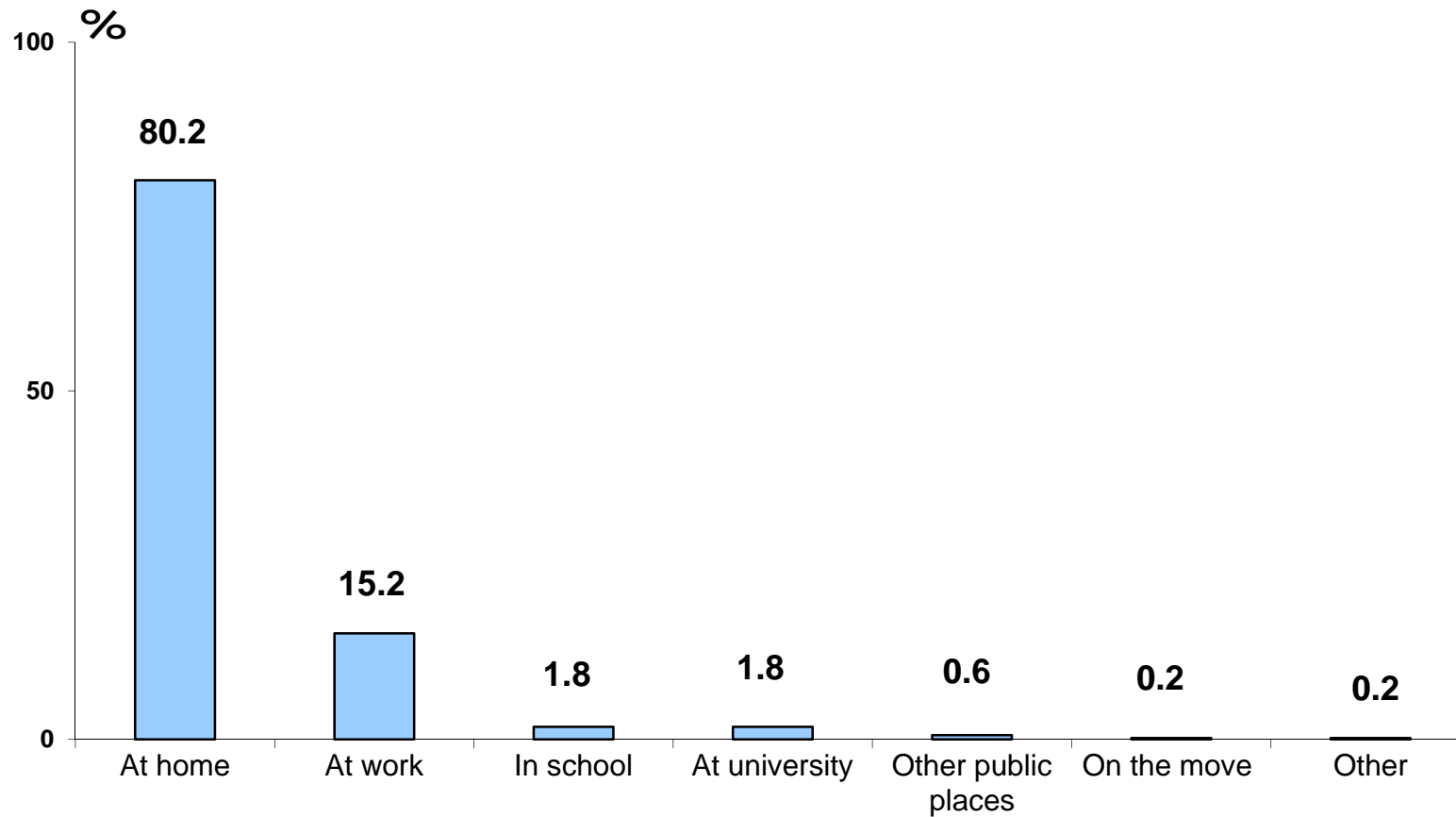


### How did you get to know about Vote Match?





## How have you been playing Vote Match?



n = 6,538

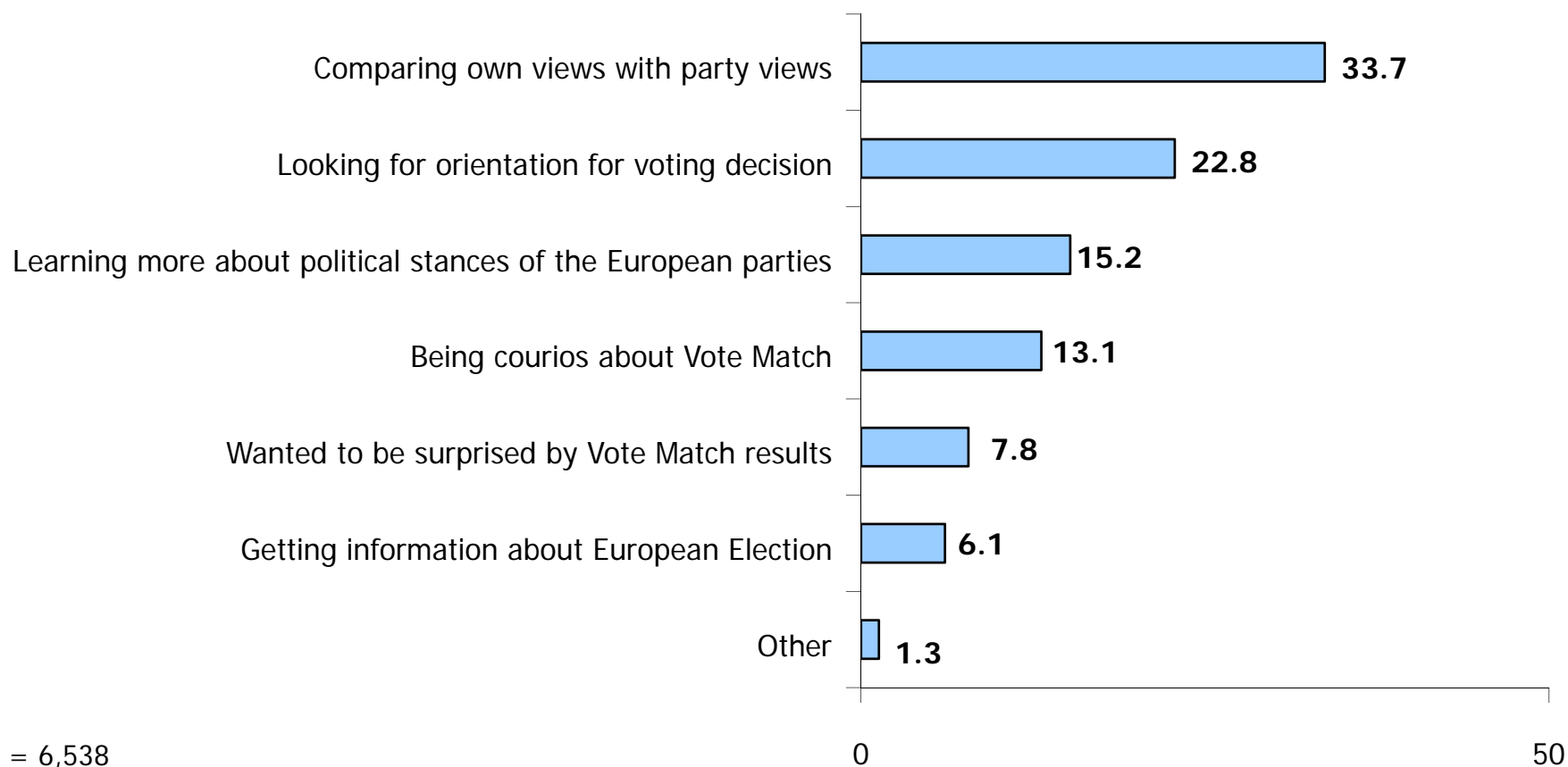




### Reasons for playing Vote Match

(main reason)

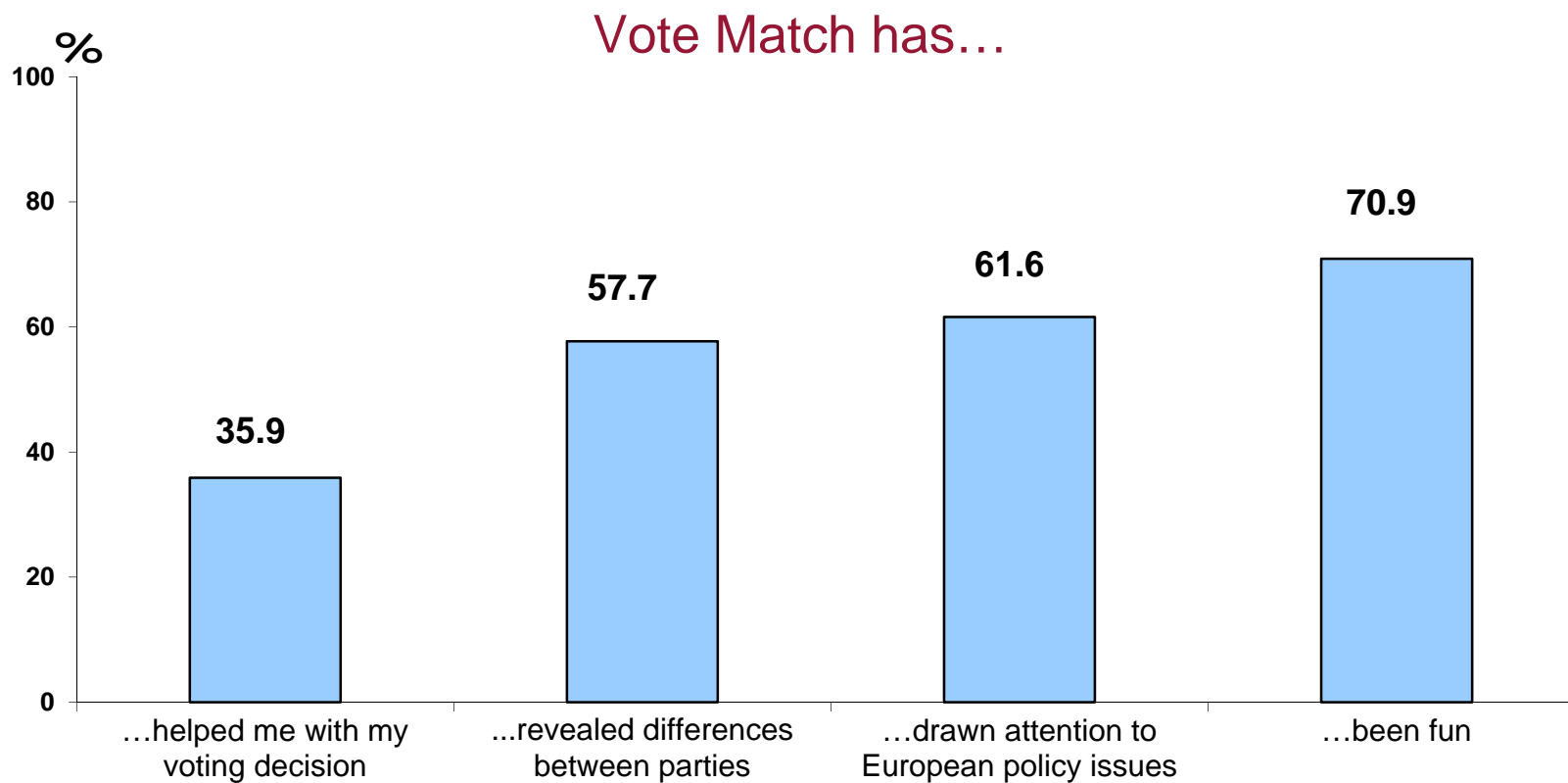
%



n = 6,538



### What do you think of Vote Match?

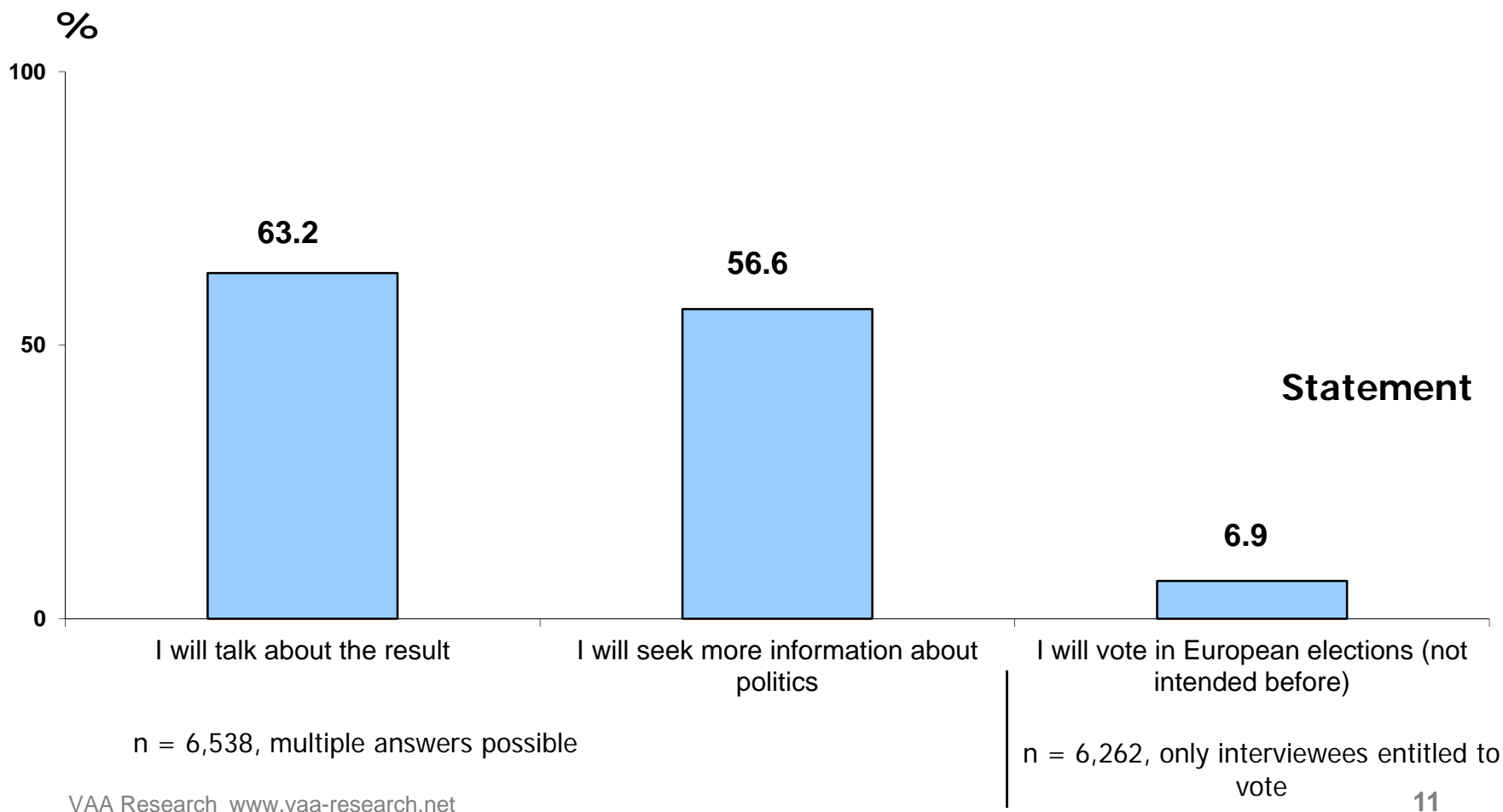


n = 6,538 , multiple answers possible

Statement

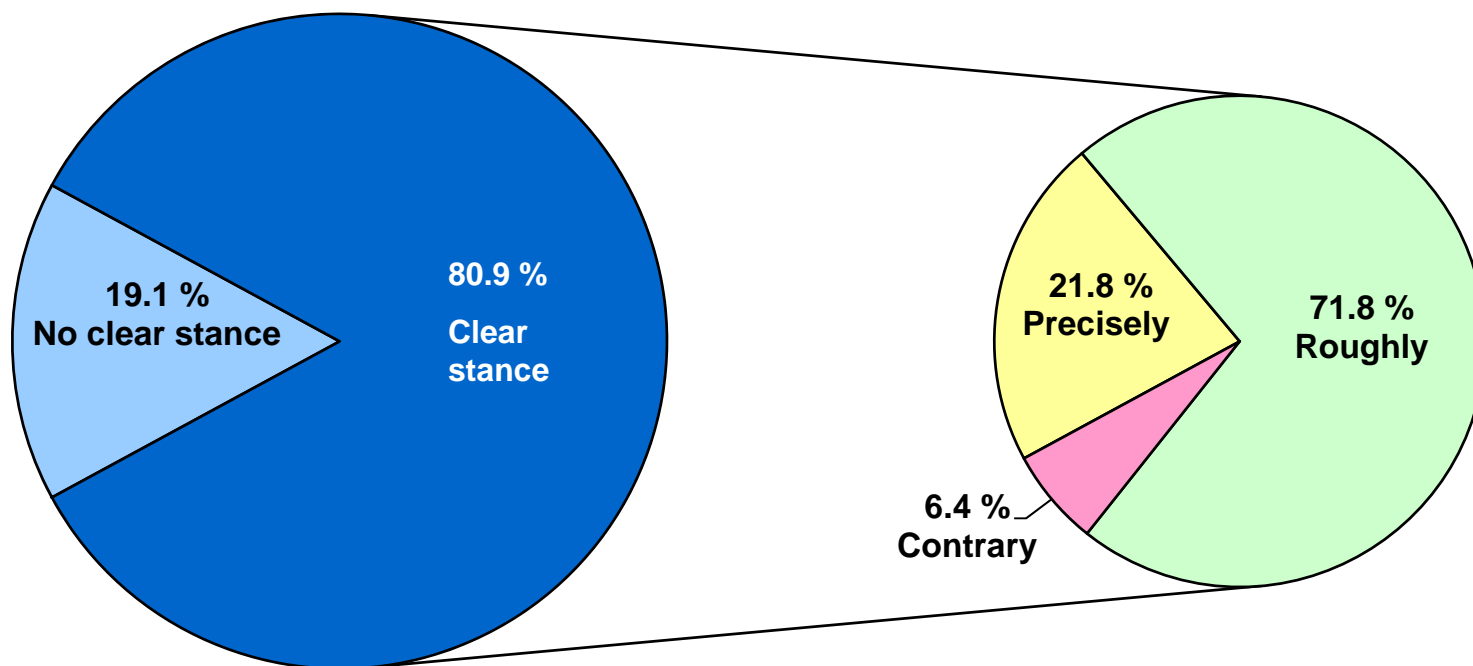


### Effects on political participation





### Match of result and own political stance



n = 6,538

n = 5,292, only interviewees  
entitled to vote



# Vote Match Europe 2009

Online-Survey

## Contact:

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