

Courses offered in English at the School of Communication, Media and Theatre/(Faculty of Communication Sciences from 2017 onwards)

The School of Communication, Media and Theatre (CMT) offers education and research in journalism, communications and theatre. With its five disciplines - Journalism and Mass Communication, Speech Communication, Theatre and Drama Research, Music Studies, and Theatre Work - CMT combines the traditions of the social sciences, the arts and the humanities. CMT offers Bachelor's, Master's, Licentiate and Doctoral degrees in the social sciences, the humanities and the theatrical arts.

CMT is Finland's leading educator of journalists and one of the two academic educators of actors in the country. CMT also trains communications researchers and theatre and speech communications professionals for the commercial and public sectors.

CMT has two research centres: Tampere Research Centre for Journalism, Media and Communication - COMET and the Centre for Practice as Research in Theatre.

Our current research priorities are: Change in communications, journalism and theatre, Mediatization of society, Interaction in a changing world and Performing the human and the social.

Courses offered in English:

Radio Project

Exchange students will carry out a study project on radio work at the university radio station Radio Moreeni. The students' independent radio work at Radio Moreeni is coordinated by Mr David Mawby and Ms Päivi Harkko, the managing editor of Radio Moreeni. The course includes tutorials and lectures. In addition to the practical journalistic work with the programme each student should write a report.

Representations and Identities

The study unit introduces the student to questions of representation and identity and their interrelations in media and cultural studies. After completing the course, the student is able to critically evaluate different media forms and genres, to analyze their materialities, affordances and modes of address. The student is able to discuss notions of representation and identity as well as apply them in the analysis of multimodal media landscapes.

The course analyzes media materials in terms of multimodal products and practices. The focus is on the ways in which different forms and genres of representation and performance construct understandings of reality through aural, visual, gestural and written modes, and how these modes are connected with identity formation, agency and action. The actual materials analyzed with the concepts of representation, performativity, mimesis, race, ethnicity, gender, ableness and humanness are films, videos, music, television series, live performances, news, online and social media contents. Particular themes examined during the course include digital self-expression, images of suffering, the non-anthropocentric worldview and imaginations of past and future.

Media and Cultural Industries

The study module concentrates on research of media and cultural industries: systems, institutions, organizations and markets including policy and regulation of these areas. Having done this module the student has better understanding of the structures, patterns and changes in global media industries since the 1970s. The student is able to depict the central factors and the dynamics that affect media production in modern societies, and to evaluate the consequences of change in these systems particularly in terms of

power. The student is able to identify the main debates and theoretical approaches relevant to an understanding of the media and cultural industries and to understand the interrelations between production, contents and consumption.

The course includes introduction to the main patterns and developments in media industries on a global scale and theoretical tools to analyze these developments. Full range of media production from large corporations to individual production, from public service to digital entrepreneurship and amateur production is examined. Thus the course offers insight on, among other things, how digitalization and amateur production are shaping media industries and how these changes affect structures of media production, policies and regulation. Key debates on ownership, power, social impact, copyright, free labor/ exploitation, and affective capitalism are examined through case studies.

Digital Media Landscape and Media Policies

After completing the course the student can analyze and critically assess current and future trends in media professions, media organizations and media audiences nationally and globally. The student will understand social, economical and political factors that shape various forms of mediated communications in the digital environment.

The course provides an overview on digital media development and adaptation strategies of media organizations and media professions to the new challenges. In addition, the course lectures and readings open perspectives into the emerging network communications forms and their interrelationship with conventional media. Guest lectures give concrete insights into how social factors shape and impact professional media work and institutions in the changing media landscape.

Russian Media and Journalism in the Globalized World

Students will gain new knowledge and general understanding of the character of change in Russia seen through the developments of media and journalism. This will raise their interest in Russian studies in the context of the global challenges. The course offers students basic knowledge of post-communist transformation of Russian media and journalism, including new alternative media, and discusses their conflicting roles in contemporary Russia within a global context. The lectures are based on the rich empirical data gathered in the recent international projects funded by Academy of Finland.

Journalism Start-Ups and Entrepreneurialism

This course enables students to understand and engage effectively with opportunities for entrepreneurial development as professional journalists and managers, and deals with characteristic requirements and challenges. Students will analyse current development in news production and distribution with a focus on the enterprise as a business, and will be able to critically evaluate the implications – at both an industry level and a personal level. Professional participants will be encouraged to reflect on their understandings and practices to develop fresh insights about the limits and possibilities for journalistic work and the journalistic enterprise in today's increasingly digital and multi-media environment.

Speech Communication as Discipline

After completing the course students can familiarize themselves with the development of speech communication discipline and know how to analyze the field's theoretical perspectives and research traditions.

Master level courses that are available for exchange students:

Master's Degree Programme in Media Education

Research on Media, Culture and Education

Students get familiar with the main fields of current research and theoretical aspects of media literacies and media education. Students understand the significance of the research area in the cross-roads of sciences and, how different academic perspectives construct the creation of knowledge. The course offers theoretical and conceptual tools for the starting phase of master thesis. Course includes reflections on the

development of the research field through key concepts and theoretical perspectives. The course offers insights to research in media education and media literacies in Finland and, in Nordic countries.

Transcultural perspectives in developing media education

Students learn about transcultural perspectives on media and information literacies. They learn about policies and implementation of media education in different cultures. Lectures highlight the changing roles of institutions and professionals in relations with mediated societies. Coursework encourages reflection and development of understandings in intercultural settings and comparison.

After completing the course students will understand essential knowledge about media and information literacies in intercultural contexts of learning. They will understand the culture-based policies and development of media education. Students can analyze comparative research on the uses of media and transcultural aspects of media education.

Mediated learning environments

Learning environments are studied from the sociocultural perspective. Students get to know the basic ideas of learning support systems and learning tools and evaluate those critically in changing societal and cultural spheres. During the course students will make an analyses or development project of new learning environment in formal or informal learning settings.

After completing the course students will understand:

- How learning environments are changing and mediated in education
- Theoretical foundations of collaborative and social learning environments in education
- The problems and challenges of digitalized learning environments
- The intertwining of formal and informal learning environments in everyday life
- The principles of designing learning environments

Perceptions & Use of Media

After completing the course students will understand:

- Essential knowledge about audience research today
- How audiences of various kinds in different locations perceive and use media content and services
- Characteristic change in the way media are managed by audiences
- Implications for managers of media firms

Students learn about how people are using media goods and services today, and how that is both the same and different in the historic

context. Lectures also highlight changing perceptions of media, emphasising what that implies for meeting expectations and accommodating variation in preferences. Coursework encourages developing more nuanced understandings in a comparative framework that offers contrasts between legacy media and new media, audiences and users in key segments (e.g. younger versus older, men versus women), and in different countries (i.e. international comparison).

Master's Degree Programme in Cultural Studies:

Introduction: What Is This Thing Called Culture

Students will know the historical development of cultural studies, its key concepts and discussions. They understand the different ways in which culture is understood, mobilized and analyzed in contemporary socio-cultural realities. The course also invites students to consider the implications of crucial theoretical debates and encourages students to critically discuss the key terms, concepts, ideas, and approaches in cultural studies.

Culture as Becoming

The study module gives the students an understanding of culture as a dimension of all human practices. Culture is studied as human action and processes that produce new realities. The module enables the

student to analyze local, national and transnational cultural practices in their relations with 'economy' and 'politics' by using concepts of complex whole, articulation and conjuncture.

Action, Performance and Multimodality

The module gives students focused insights into theoretical and methodological approaches concerning the research of multimodal action and performances. It provides insights to understand performativity as active producing of socio-cultural realities and how performances as well as performatives, resist, embrace, and define historical and contemporary politics.

Another focus of the module concerns multimodal nature of performances. During the course students learn specific ways to analyse multimodal materials and examine the use of multimodal resources such as speech, tone, gaze, body attitude or movement as a part of cultural action. The purpose is to study how multimodal performativity co-dependently affects the nature of the content and what is the overall significance of multimodality in human action.